



**BREAKING  
GROUND**  
**DON MURET**

**PENN STATION:** The partnership of software firm ANC Sports and scoreboard maker Mitsubishi Electric is producing new Diamond Vision video screen systems at two Pennsylvania college arenas, Penn State's Bryce Jordan Center and Penn's historic Palestra in Philadelphia.

At Penn State, the two vendors teamed to win the job to manufacture a \$1.2 million center-hung scoreboard to replace an original board that had been upgraded since the arena opened 15 years ago.

The new board, about 12 feet high and 16 feet wide, has four video screens taller and wider than the old unit's displays, said Greg Myford, Penn State's associate athletic director of business relations and communications.

The new center-hung board will tie into new digital courtside signs and the LED ribbon boards ANC Sports installed in 2008 to form one unified message for arena advertisers, something new for the facility.

The upgrades should produce additional revenue, Myford said. Learfield Sports, Penn State's multimedia rights holder, has made it a priority to inform the Big Ten school's partners of the upgrades and is pitching the technology to potential advertisers, he said.

The new center-hung board will be installed in time for basketball season. The Nittany Lions men's team plays its first two regular-season home games Nov. 14 and Nov. 16, against Radford and Long Island, as part of the Basketball Hall of Fame Tip-Off Tournament.



**PENN STATE INTERCOLLEGIATE ATHLETICS**  
A rendering shows how the new Diamond Vision center-hung scoreboard at Penn State's Bryce Jordan Center will tie in with courtside signs and ribbon boards installed by **ANC Sports**.

Next year, Penn State will replace the two big video boards at Beaver Stadium. It is developing a budget before issuing proposals to vendors. The plan is to fit those new screens within the framework of the existing boards, Myford said.

Barton Malow, the builder tied to previous Beaver Stadium improvements, is working with the school on the engineering portion of that video board project, said Len Moser, a Barton Malow vice president.

In Philly, ANC and Mitsubishi are installing new video displays at both ends of the 84-year-old Palestra in the same position as the current scoreboards.