

STREET & SMITH'S  
**SportsBusiness**  
**DAILY**

**Closing Bell**

October 15, 2009

***BUZZER BEATERS....***

Kroenke Sports Enterprises Owner Stan Kroenke today bought 90 more shares of EPL club Arsenal for about US\$1.2M, putting him 646 shares away from being "forced to launch a mandatory takeover." Taking himself through that threshold would cost US\$8.9M, but there are "strong signs that that will not be his strategy" ([GUARDIAN.co.uk](http://GUARDIAN.co.uk), 10/15).

**ANC Sports Enterprises** today announced new courtside signage and marketing agreements with four NBA teams for the '09-10 season. ANC extended existing partnerships with the 76ers and Thunder and added new deals with the Knicks and Bobcats, upping its NBA client roster to 19 teams (*ANC Sports*).

Fox Sports North today announced that it will televise 35 T'Wolves games in HD during the '09-10 season, representing an increase of 15 HD telecasts from its '08-09 coverage (*Fox Sports*).

Villa Enterprises Management today announced that it won the bid to open four new restaurants at Prudential Center. The multiple Villa Fresh Italian Kitchen locations opened on October 3 for the Devils' home opener against the Flyers (*Villa Enterprises Management*).