



October 1, 2009

Closing Bell

BOBCATS INK MARKETING PARTNERSHIP WITH ANC FOR ROTATIONAL SIGNAGE

The Bobcats have entered into a multi-year marketing partnership with ANC Sports Enterprises to provide courtside rotational signage at Time Warner Cable Arena. ANC also will help Bobcats Sports & Entertainment develop new corporate partnerships that utilize the ad platform. ANC will maintain and operate the signage system, which can feature more than 20 advertising messages, and will coordinate printing production for partners featured on the signage (*THE DAILY*).