



Four WNBA Teams Feature ANC's Digital Courtside Signage

ANC Sports renews courtside signage agreement with WNBA.
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ANC Sports Enterprises (Purchase, NY) has announced the renewal of its agreement to serve as the provider of courtside signage for the WNBA Enterprises LLC.

ANC will provide and operate 60 ft. of courtside signage at the home arenas for 13 of the 14 teams in the league throughout the 2008 season, including ANC's DLP® Digital Signage System and rotational courtside displays.

The Atlanta, Indiana, Minnesota and Phoenix franchises will feature ANC's DLP® Digital Signage System, which can display full-motion game prompts, advertisements and real-time statistics courtside.

"We are excited to continue our partnership with the WNBA, adding value for the league and team advertisers through our rotational signage, as well furthering fan entertainment with the addition of several new courtside digital signage systems," said Colleen Duffy-Brace, vice president of sales at ANC Sports Enterprises.

ANC will maintain, operate and breakdown courtside-signage systems for each home game for the Atlanta, Chicago, Connecticut, Houston, Indiana, Los Angeles, Minnesota, New York, Phoenix, Sacramento, San Antonio, Seattle, and Washington franchises. Additionally, ANC will coordinate all sponsor and league artwork to be displayed courtside, including creating all DLP® graphics.