



AVP Inc. Continues Partnership with ANC Sports

AVP will supply its Space & Time advertising-signage system.
(05-02-2008)

AVP Pro Beach Volleyball Tour Inc. has selected ANC Sports Enterprises (Purchase, NY) as the rotational-signage provider for the second consecutive year.

ANC Sports will surround the main court at all 18 AVP Crocs Tour events in 2008, with 190 ft. of the company's Space & Time™ advertising signage system. The first tour event to feature ANC's signage was the AVP Cuervo Gold Crown Miami Open, held in April at Bicentennial Park in Miami, FL.

ANC will provide and operate 19 rotational modules; each module can hold 25 advertising messages. ANC's client-services department coordinates the production of all signage, and its web-based extranet application store artworks, allowing for quick approval and distribution of signage.

"We are excited to partner with the AVP Crocs Tour again in 2008 and look forward to expanding our relationship in the future," said Jerry Cifarelli, president and chief executive officer of ANC Sports Enterprises.

The 2008 tour will be televised on Fox Sports Network, NBC or MyNetworkTV.

ANC Sports and its divisions, ANC Technologies, ANC Design and ANC Marketing, offer LED, rotational and fixed visual displays; advanced media-control systems; signage operation and maintenance; advertising sales and marketing consultation; graphic design; and printing production. ANC Sports provides signage solutions for more than 150 venues/stadiums in North America. For more information on ANC Sports, visit www.ancsports.com.



Misty May and Kerri Walsh at the Hermosa Beach Open during their 73rd victory last year. AVP Pro Beach Volleyball Tour Inc., which sponsored this event, has selected ANC Sports Enterprises (Purchase, NY) as the rotational-signage provider for the second consecutive year.