

Dispatches

Fair-Play Muscles in on Wrestling Tournament

Des Moines, Iowa—Fair-Play Scoreboards (www.fair-play.com) helped make the 2007 state wrestling tournament held at Wells Fargo Arena in Des Moines a memorable occasion. The company donated sixteen custom scoreboards and eight three-sided scoreboards for an event that has long been considered one of the nation's top high school wrestling tournaments.

The custom models were positioned for optimum viewing by spectators in the two-year-old arena, while the three-sided boards served coaches, officials and participants.

Iowa High School Athletic Association Executive Director Rick Wulkow said, "Fair-Play stepped to the plate and came up with the scoreboards and clocks that made a huge improvement to the presentation of our tournament this year."



Tigers Roar With New LED Signage System

Detroit, Michigan—The Detroit Tigers are defending their American League Championship in front of a new state-of-the-art signage system at Comerica Park. The upgrades have brought life to the ballpark's fascia and outfield wall with full-motion video and real-time statistics.

ANC Sports Enterprises (www.ancsports.net) recently announced a multi-year agreement with the Tigers to supply and control a 25mm SMARTVISION® LED signage system. Comerica Park now features a video board in the outfield wall, over 900 feet of animated fascia signage, and an additional matrix display on the centerfield scoreboard.

"We strive each off-season to look for ways to improve the Comerica Park experience for our fans—both on and away from the field," said Detroit Tigers Senior Vice President of Business Operations Duane McLean. "ANC Sports' innovative signage and software solutions [has created] an energetic game day atmosphere, while increasing the impact of our sponsorships programs."

The new signage system delivers vibrant in-game visuals, team animations, real-time statistics, out of town scores, and advertisements. ANC is creating captivating sponsor and team content (as well as statistical templates for the entire signage system), while controlling event visuals through its VisionSOFT operating system. ANC's Data Interface Solution (DIS) allows the VisionSOFT software to display real-time statistics or out of town scores in conjunction with sponsor or team messages.

"The Detroit Tigers have one of the most storied histories in Major League Baseball, and we are excited to begin a long-term partnership with the organization," said Jerry Cifarelli, president of ANC Sports Enterprises. "We look forward to utilizing the flexibility of our technology to enhance the event experience at Comerica Park for Tiger fans, while creating new opportunities for the team's corporate partners."